



medicon valley **alliance**

PART OF

GREATER
COPENHAGEN

- An organization for the entire Life
Science community in Medicon Valley



THE IDEA

There have always been links between the pharmaceutical industries in the southern parts of Sweden and the eastern parts of Denmark. However, it was one single piece of infrastructure, the bridge, which made it possible to fully integrate the two separate geographies and scientific communities into one life science eco-system with one regional life science labour market. Consequently, the original idea of a truly integrated Danish-Swedish life science cluster was born and the actual construction began based on the three pillars; the existence of a strong academic tradition and well-established scientific strongholds, an innovative hospital sector and a successful private life science industry on the Swedish as well as the Danish side. The general ambition was to strengthen collaboration internally in order to compete globally and to create critical mass. Today, Medicon Valley has become the leading life science cluster of the Nordics, while Medicon Valley Alliance functions as a member-driven cluster organization in Greater Copenhagen, bringing various stakeholders together to realize the true potential of the binational Danish-Swedish life science cluster.



OUR FOCUS

In order to position Medicon Valley as a life science cluster with the potential to become the leading life science cluster in Northern Europe, we must make sure that the cluster works and acts as an integrated whole that is greater than the sum of its parts. Medicon Valley Alliance is the organization that is dedicated to make that happen. The professional life science market, the meetings, places and contacts that we create with our events and networks add professional and personal value to our members and their employees. Business deals, knowledge-sharing, partnerships and innovative new R&D based companies are some of the results that have come about by bringing Medicon Valley life science professionals together over the years.

THE STATE OF MEDICON VALLEY 2016

*"Coming together is a beginning;
keeping together is progress;
working together is success"*

Henry Ford

LET US
MAKE
MEDICON
VALLEY
STRONGER
TOGETHER

WORKING TOGETHER

Medicon Valley Alliance is the only bi-national Danish-Swedish life science organization that actively works to gather stakeholders in Danish and Swedish life science. Medicon Valley Alliance therefore works as a platform for strategic partnerships and alliances between universities, science parks, incubators, investors, hospitals and biotech-, medtech- and the pharmaceutical industry within the region. Our events and networks are important tools to stimulate new cross-border collaborations focused on creating value for the whole triple helix structure in the cluster.

Medicon Valley Alliance always seeks to establish partnerships and alliances with other relevant players on a regional and national level in order to meet the strategic challenges that the region must address to preserve its attractiveness and competitiveness. Together we can attract international conferences,

investors, businesses and life science talents to the region by highlighting scientific strongholds and business opportunities.

As a member-based organization, working together with our members and promoting their agendas is our highest priority. Medicon Valley Alliance's activities are decided by the board consisting of permanent representatives from the University of Copenhagen, the Technical University of Denmark (DTU), Lund University, Novo Nordisk, Lundbeck, LEO Pharma, Region Skåne, Region Zealand, the Capital Region of Denmark and elected representatives from the other member companies.

THE EVENTS

Medicon Valley Alliance is also an event organization. We create value for our members by initiating events for life science professionals that are based on our members' needs and expertise, as well as existing and potential strongholds that have been identified by Medicon Valley. As a rule, all members of Medicon Valley Alliance have free access to all our events. In addition, we often negotiate substantial registration discounts for our members when we promote external events.

The Annual Meeting is our agenda-setting flagship event, where we present the annual "State of Medicon Valley analysis" and initiate a general discussion about drivers and barriers, opportunities and threats to our ambition to make Medicon Valley the most competitive and vital life science cluster in Northern Europe. Scientific conferences are one of the tools we use to emphasize and highlight scientific strongholds or challenges. The MVA Microbiome Summit 2017 is one such example. Good Morning Meetings & Boost Seminars constitute the event platform we offer to all companies and insti-

tutions, who want to showcase their expertise, their new technology or any other service that adds value to the regional life science eco-system. Learn more about how you can benefit from these event concepts at <http://mva.org/events/>, where you will also find an updated event calendar.

Medicon Valley Alliance also works to promote and attract external conferences and seminars. Because of our large member and contact database, Medicon Valley Alliance is a preferred partner for several external conference organizers. Consequently, we are often able to negotiate registrations discounts for our members in exchange for promoting specific life science conferences and events. As a member, we will also help promote your event to the life science eco-system free of charge.

THE NETWORKS

The Medicon Valley Alliance not only provides its members with the opportunity to attend numerous annual events free of charge, but also offers that they can become part of specific regional life science networks – and suggests new ones! Medicon Valley Alliance Executive Club is one such network. The main objective with the Medicon Valley Alliance Executive Club is to provide a relevant and informal setting for networking among Medicon Valley executives. The network is by invitation only, but each member can have a minimum of one top management employee registered on the guest list for the two annual Medicon Valley Alliance Executive Club dinner or breakfast meetings. Learn more about the Executive Club and how to join at <http://mva.org/networks/mediconvalley-alliance-executive-club/>

The Medicon Valley Alliance Oncology Network is another kind of network open for anyone with an interest in oncology-related research, product development and commercialization. The Medicon Valley Alliance Oncology Network initiated in 2016 together with prof.

Nils Brüner, University of Copenhagen, and prof. Carl Borrebaeck, Lund University, has already attracted a lot of interest, participants and prominent guest speakers. Learn more about the network, network participants, network agendas and upcoming events at <http://mva.org/networks/mva-oncology-network/>

Medicon Valley Alliance is currently planning to initiate several other open networks. If you have specific suggestions or want to help drive and facilitate a life science network within the Medicon Valley Alliance framework, do not hesitate to contact us.

GET INFLUENCE

As a member of Medicon Valley Alliance, you can exert an influence on which agendas and activities Medicon Valley Alliance should focus. Strategic decisions are decided by the board, and new board members are elected at the annual general assembly each spring. If you have a certain issue where you want to take the lead, gather a group of likeminded life science professionals to initiate a network or set up an event, Medicon Valley Alliance is always open for suggestions for new activities and events. The Medicon Valley Alliance Oncology Network and the Microbiome Summit are both examples of member-driven initiatives.



WE **ANALYZE** AND PRESENT THE **FACTS**

What are the current trends and tendencies? Where do we excel and where is there room for improvement? Who needs to do what, and when and how should they do it, if the Medicon Valley cluster is to prosper and advance from being the life science cluster in the Nordic countries to become a serious contender for the title as the most competitive and vital life science cluster in Northern Europe? These are some of the questions we try to answer.





JOIN MEDICON VALLEY ALLIANCE

Medicon Valley Alliance is a non-profit Danish-Swedish networking organization for the entire life science community in Greater Copenhagen. We strongly believe in the potential of Medicon Valley. By providing networks, events, facts & figures, showcasing regional success stories and potential, as well as by advocating the bi-national Medicon Valley perspective, we contribute to the positioning of Medicon Valley as the most competitive and vital life science cluster in northern Europe.

If your company, institution or organization wants to take part in order to help us build market and meeting places, and benefit from being part of a vital life science ecosystem, you are welcome to join. The current 240 + members of Medicon Valley Alliance include university faculties, biotech, pharma and medtech companies, CROs, CMOs, science parks, investors, business service providers and other organizations in Medicon

Valley – ranging from small and medium-sized companies to major global enterprises. International clusters, companies, and other relevant organizations outside Medicon Valley can also join if they share our vision, want to engage with Medicon Valley life science stakeholders or are looking for a gateway to life science in the Nordic countries.

Chairman of the board of Medicon Valley Alliance since 2015 is Søren Bregenholt, Corporate Vice President, and Head of External Innovation and Stakeholder Relations, Novo Nordisk.

Learn more about our regulations, member fee and how to join on www.mva.org/membership

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