



Sarah Lidé
Strategic consultant
PwC Sweden

Biography

Sarah Lidé is a strategic consultant with PwC focusing on issues relating to government, healthcare and life science, including national and regional innovation and development.

She has experience in leading and managing strategic projects and processes, with a focus on trends, market intelligence and innovation. She has also written articles on issues relating to government, healthcare and life science, which have been published in commercial magazines, and has been a speaker at seminars and workshops on related topics.

