



Laurent Probst

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Laurent is a Partner at PwC and leads the Skills development, Digital transformation and Innovation activities at PwC Luxembourg. He is the founder and partner of the PwC' Accelerator network, the first international professional firm network to support Tech SMEs in their internationalization strategy, by providing access to clients, partners, skills and finance support in Europe, Middle east, Asia and America.

After having developed a research centre in Investment management, Laurent specialized over the last 15 years in economic development initiatives for governments, regions and high growth companies. Laurent initiated and developed international partnerships in life sciences, agriculture and information technology raising more than USD 200 million as of August 2010.

Currently, he advises the EU Commission and international governments on the strategies to accelerate the uptake of digital transformation. He specifically focuses on the human and skills dimensions of these strategies with two major projects: the EU 2030 High-tech Skills Vision and strategy for the EU Manufacturing industry; the Luxembourgish Government for the development and implementation of national upskilling solution (www.skillsbridge.lu/). Laurent also led the work being done by the 'Strategic Policy Forum on Digital Entrepreneurship' for the development of policy papers including the one on upskilling the workforce that paved the road for the launch of Blueprint for Sectoral Cooperation on Skills. Laurent also lead a number of other projects related to innovation ecosystem, such as EU Business Innovation Observatory. Furthermore, he created two coding schools to upskill in three months (500 hours) unemployed people and place them in a new sustainable job as web developer. Additionally, he has been appointed as advisor of the UNDP for the development of Global Knowledge Index and has recently produced the Future of Knowledge report for UNDP and MBRF (www.knowledge4all.org/)

