



medicon valley **alliance**

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- An organization for the entire life
science community in Medicon Valley



Photo: News Øresund Johan Wessman

THE IDEA

There have always been links between the pharmaceutical industries in the southern parts of Sweden and the eastern parts of Denmark. However, it was one single piece of infrastructure, the bridge, which made it possible to fully integrate the two separate geographies and scientific communities into one life science eco-system with one regional life science labour market. Consequently, the original idea of a truly integrated Danish-Swedish life science cluster was born and the actual construction began based on the three pillars; the existence of a strong academic tradition and well-established scientific strongholds, an innovative hospital sector and a successful private life science industry on the Swedish as well as the Danish side. The general ambition was to strengthen collaboration internally in order to compete globally and to create critical mass. Today, Medicon Valley has become the leading life science cluster of the Nordics, while Medicon Valley Alliance functions as a member-driven cluster organization in Greater Copenhagen, bringing various stakeholders together to realize the true potential of the binational Danish-Swedish life science cluster.



OUR FOCUS

In order to position Medicon Valley as a life science cluster with the potential to become the leading life science cluster in Northern Europe, we must make sure that the cluster works and acts as an integrated whole that is greater than the sum of its parts. Medicon Valley Alliance is the organization that is dedicated to make that happen. The professional life science market, the meetings and contacts that we create with our events and networks add professional and personal value to our members and their employees. Business deals, knowledge-sharing, partnerships and innovative new R&D based companies are some of the results that have come about by bringing Medicon Valley life science professionals together over the years.

WORKING TOGETHER

Medicon Valley Alliance is the only binational Danish-Swedish life science organization that actively works to gather stakeholders in Danish and Swedish life science. Medicon Valley Alliance works as a platform for strategic partnerships and alliances between universities, science parks, incubators, investors, hospitals and biotech-, medtech- and the pharmaceutical industry within the region. Our events and networks are important tools to stimulate new cross-border collaborations focused on creating value for the whole triple helix structure in the cluster.

Medicon Valley Alliance always seeks to establish partnerships and alliances with other relevant players on a regional, national and international level in order to meet the strategic challenges that the region must address to preserve its attractiveness and competitiveness.

Together we can attract international conferences, investors, businesses and life science talents to the region by highlighting scientific strongholds and business opportunities.

As a member-based organization, working together with our members and promoting their agendas is our highest priority. Medicon Valley Alliance activities are decided by the board consisting of permanent representatives from universities, regions and the life science industry.



THE PROJECTS

Increased cross-border collaboration between hospitals, universities and the industry are key to create a strong innovation community and will ensure a more efficient use of our common resources and strengthen Medicon Valley's competitiveness. MVA has a strong track record when it comes to project development and securing external funding. MVA facilitates and participates actively in various project constellations and working groups to strengthen Swedish and Danish life science.

ReproUnion is an outstanding example of how we can work together across borders and disciplines to create the best possible conditions for life science research and innovation based on one of the region's scientific strongholds. Public-private partnerships like ReproUnion are an important part of the solution to the future challenges facing our healthcare systems. The project was recognized by the European Commission and nominated for a RegioStars Award 2018.

THE EVENTS

Medicon Valley Alliance is also an event organization. We create value for our members by initiating events for life science professionals that are based on our members needs and expertise, as well as existing and potential strongholds that have been identified by Medicon Valley. As a rule, all members of Medicon Valley Alliance have free access to all our events. In addition, we often negotiate substantial registration discounts for our members when we promote external events.

The Annual Meeting is our agenda-setting flagship event, where we present the annual “State of Medicon Valley analysis” and initiate a general discussion about drivers and barriers, opportunities and threats to our ambition to make Medicon Valley the most competitive and vital life science cluster in Northern Europe.

Scientific conferences are one of the tools we use to emphasize and highlight scientific strongholds or challenges. Good Morning Meetings & Boost Seminars constitute the event platform we offer to all com-

panies and institutions, who want to showcase their expertise, their new technology or any other service that adds value to the regional life science eco-system. Learn more about how you can benefit from these event concepts at <http://mva.org/events/>, where you will also find an updated event calendar.

Medicon Valley Alliance also works to promote and attract external conferences and seminars. Because of our large member and contact database, Medicon Valley Alliance is a preferred partner for several external conference organizers. Consequently, we are often able to negotiate registrations discounts for our members in exchange for promoting specific life science conferences and events. We will also help promote our member’s events to the life science eco-system free of charge.

Apart from the different life science related stand-alone events, Medicon Valley Alliance also runs bi-national networks initiated by our members and Medicon Valley Alliance collectively.



Medicon Valley Alliance Executive Club is an exclusive network of executives from Medicon Valley Alliance' member companies and organizations.



Medicon Valley Alliance Microbiome Network will increase opportunities for microbiome researchers from industry and academia to meet and collaborate.



Medicon Valley Alliance Oncology Network is a network initiated by Danish and Swedish business and academia within the field of oncology.



Medicon Valley Alliance R&D Network focuses on best practice and current challenges for industry-academia collaboration and the commercialization of R&D in the Medicon Valley region.



Medicon Valley Medtech Network gathers the region's med-tech industry to create new partnerships and business opportunities.

GET INFLUENCE

As a member of Medicon Valley Alliance, you can exert influence on which agendas and activities Medicon Valley Alliance should focus on. Strategic decisions are decided by the board, and new board members are elected at the annual general assembly each spring. If you have a certain issue where you want to take the lead, gather a group of likeminded life science professionals to initiate a network or set up an event, Medicon Valley Alliance is always open for suggestions for new activities and events. The Medicon Valley Alliance Oncology Network and the Microbiome Summit are both examples of member-driven initiatives.



WE **ANALYZE** AND PRESENT THE **FACTS**

What are the current trends and tendencies? Where do we excel and where is there room for improvement? Who needs to do what, and when and how should they do it, if the Medicon Valley cluster is to prosper and advance from being the leading life science cluster in the Nordic countries to become a serious contender for the title as the most competitive and vital life science cluster in Northern Europe? These are some of the questions we try to answer in the yearly report 'State of Medicon Valley', where we also highlight the importance of the life science cluster in our border region. You can download the 'State of Medicon Valley' report from our website mva.org.





JOIN MEDICON VALLEY ALLIANCE

Medicon Valley Alliance is a non-profit Danish-Swedish networking organization for the entire life science community in Greater Copenhagen. We strongly believe in the potential of Medicon Valley. By providing networks, events, facts & figures, showcasing regional success stories and potential, as well as by advocating the bi-national Medicon Valley perspective, we contribute to the positioning of Medicon Valley as the most competitive and vital life science cluster in northern Europe.

If your company, institution or organization wants to take part in order to help us build market and meeting places, and benefit from being part of a vital life science ecosystem, you are welcome to join. The current 250+ members of Medicon Valley Alliance include university faculties, biotech, pharma and medtech companies, CROs, CMOs, science parks, investors, business

service providers and other organizations in Medicon Valley – ranging from small and medium-sized companies to major global enterprises. International clusters, companies and other relevant organizations outside Medicon Valley can also join if they share our vision, want to engage with Medicon Valley life science stakeholders or are looking for a gateway to life science in the Nordic countries.

Learn more about how to join on:
www.mva.org/membership

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