

HealthSPA

Health Startup Association of Finland

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SPA

health

HealthSPA is the non-profit association of health and wellbeing startups in Finland.

Founded in 2012, HealthSPA facilitates cross-boarder collaboration. We have helped over 300 startups and organized more than 40 projects and events to help them connect with corporates, investors, public sector and media.

HealthSPA is the founder and organizer of Upgraded Life Festival, the largest health startup and innovations event in Scandinavia.

How

Case 1: Upgraded Life TALKS

Goal is to bring the health community together throughout the year. TALKS is a series of 30-100 ppl events with carefully picked topics from health, e.g. doctopreneurship and design in health.

Case 2: Slush

HealthSPA introduced health content to Slush in 2013, and has been curating health program and matchmaking inside the event since then.

Case 3: Kertomalla Paranee - Project

Project was organized to improve the daily life of cancer patients by crowdsourcing challenges and seeking for solutions for them. In collaboration with HUCH Cancer Center, Novartis, UPM, Helsinki Business Hub and Sitra.

Latest announcement: HealthSPA Startup Membership



UPGRADED LIFE FESTIVAL

25-26 APRIL 2017 | ACADEMIC MEDICAL CENTER HELSINKI, FINLAND

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@HealthSPAfi | #ULFFI | healthspa.fi | upgradedlifefestival.com

ULF IN A NUTSHELL

The largest health startup and innovations event in the Nordic region.

WHAT Two-day event with a festival-like experience with more than **1 100 people, 70 exhibitors and 80 speakers** to showcase the **next generation of health innovations**

WHY To bring the health and wellness innovators together for insights, learning, sharing and networking experiences.

HOW The festival will comprise a mix of keynotes, panels, clinics, discussions, networking and awards.

WHO Practitioners, entrepreneurs, innovators, investors, early adopters, trendsetters and academics to share, learn and build together.



1150 ATTENDEES IN 2016



SOME PREVIOUS UPGRADED LIFE FESTIVAL SPEAKERS



Eric Friedman, CTO and Founder
FITBIT



Amy Levál, Real World Evidence Expert
JANSSEN



Brian O'Connor, Chairman
ECHALLIANCE



Tuula Helander, Development Manager
UNIVERSITY CENTRAL HOSPITAL
CANCER CENTER



Min-Sung Sean Kim,
Venture Capitalist, Partner
XLHEALTH



Stephen Johnston, Co-Founder
AGING 2.0



Anssi Vanjoki
Technology executive, angel investor,
Professor of Practice,
LAPPEENRANTA UNIVERSITY OF
TECHNOLOGY (LUT)



Bruce Oreck
Former U.S Ambassador to the
Republic of Finland

THEMES IN 2017

PERSONALIZED HEALTHCARE

Technology, genes and medicine combined towards personalized healthcare. How will biobanks and new findings from genetics research contribute to this development? How to involve the patients in the process?

POSSIBILITIES OF VR, AR & ROBOTICS

How will augmented and virtual reality affect the development of healthcare? Can robots replace humans?

INVESTING IN HEALTH

Which elements make investing in health unique and how is the field developing? What are the prospects of collaboration within healthcare?

WOMAN IN HEALTHTECH

More and more women are entering health tech scene, and women's health innovations are booming. What are the latest news from this field?

DIGITAL HEALTH AT WORK

Tools for building health supporting work environments.

BIG DATA AND IOT IN HEALTH

The impact, opportunities and event threads of data and machines in the health and wellness industry. How will the security of the data be guaranteed? What will be the effect of blockchain?

IMPROVING PERFORMANCE

Using new innovations to push wellbeing and sports performance to the next level.

FROM RESEARCHERS AND HEALTHCARE PROFESSIONALS TO ENTREPRENEURS

Developing and strengthening the path from health research to business opportunities.



PREVIOUS AND CURRENT PARTNERS

ACADEMIC
MEDICAL
CENTER
HELSINKI



GE Healthcare



EVERSHEDS



tieto



SITRA

HEALTH
HUB

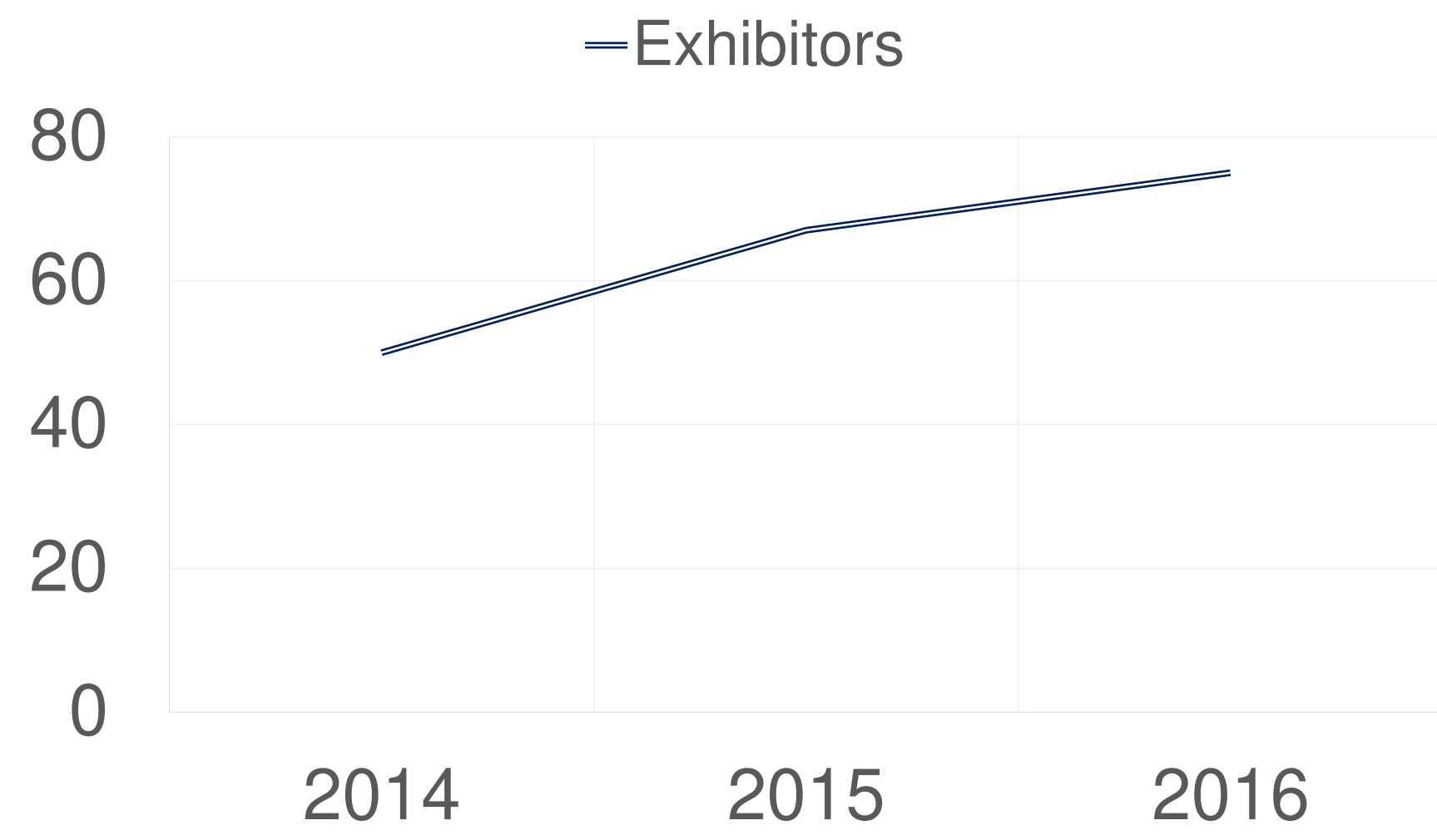
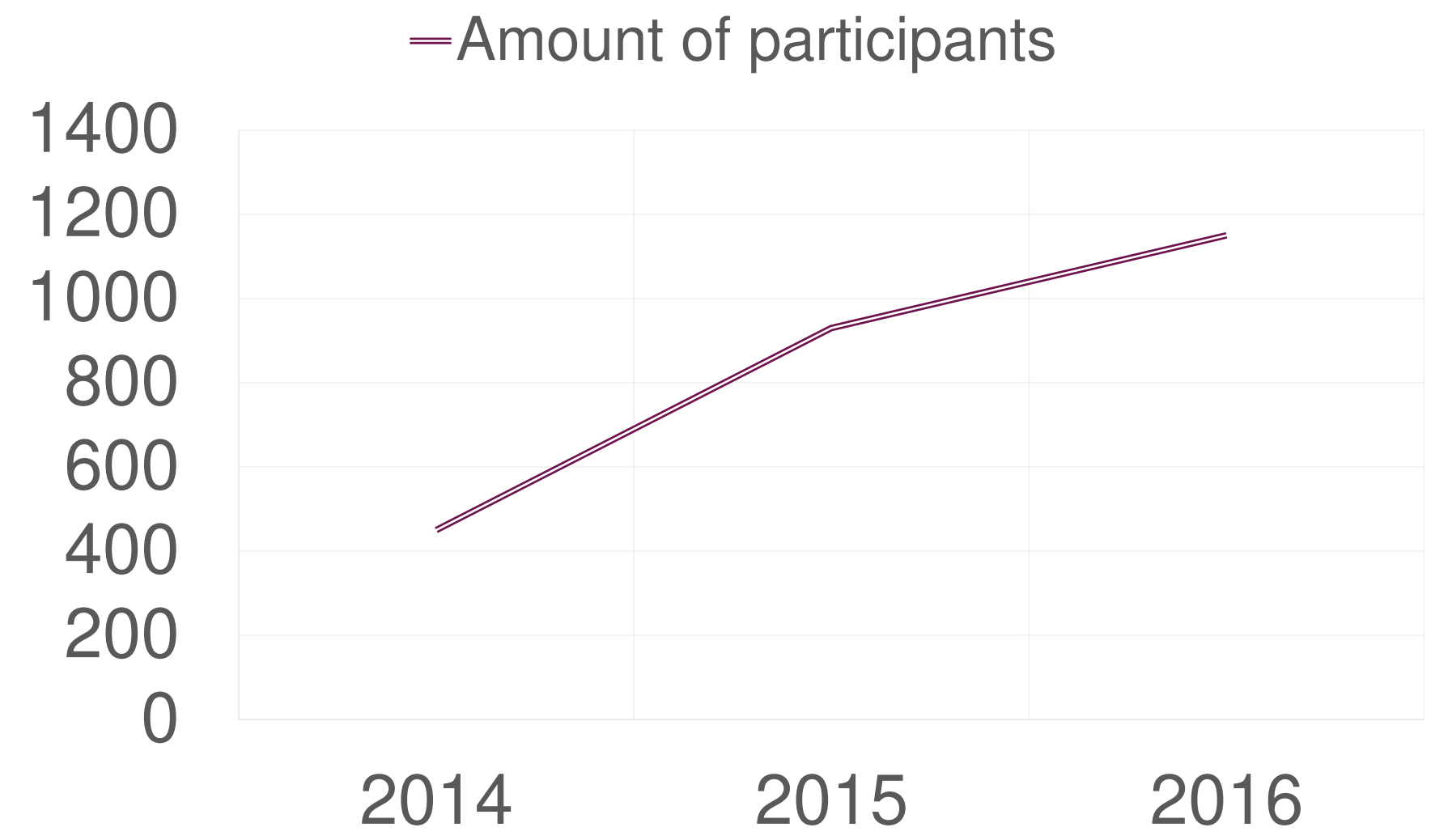


Kingdom of the Netherlands



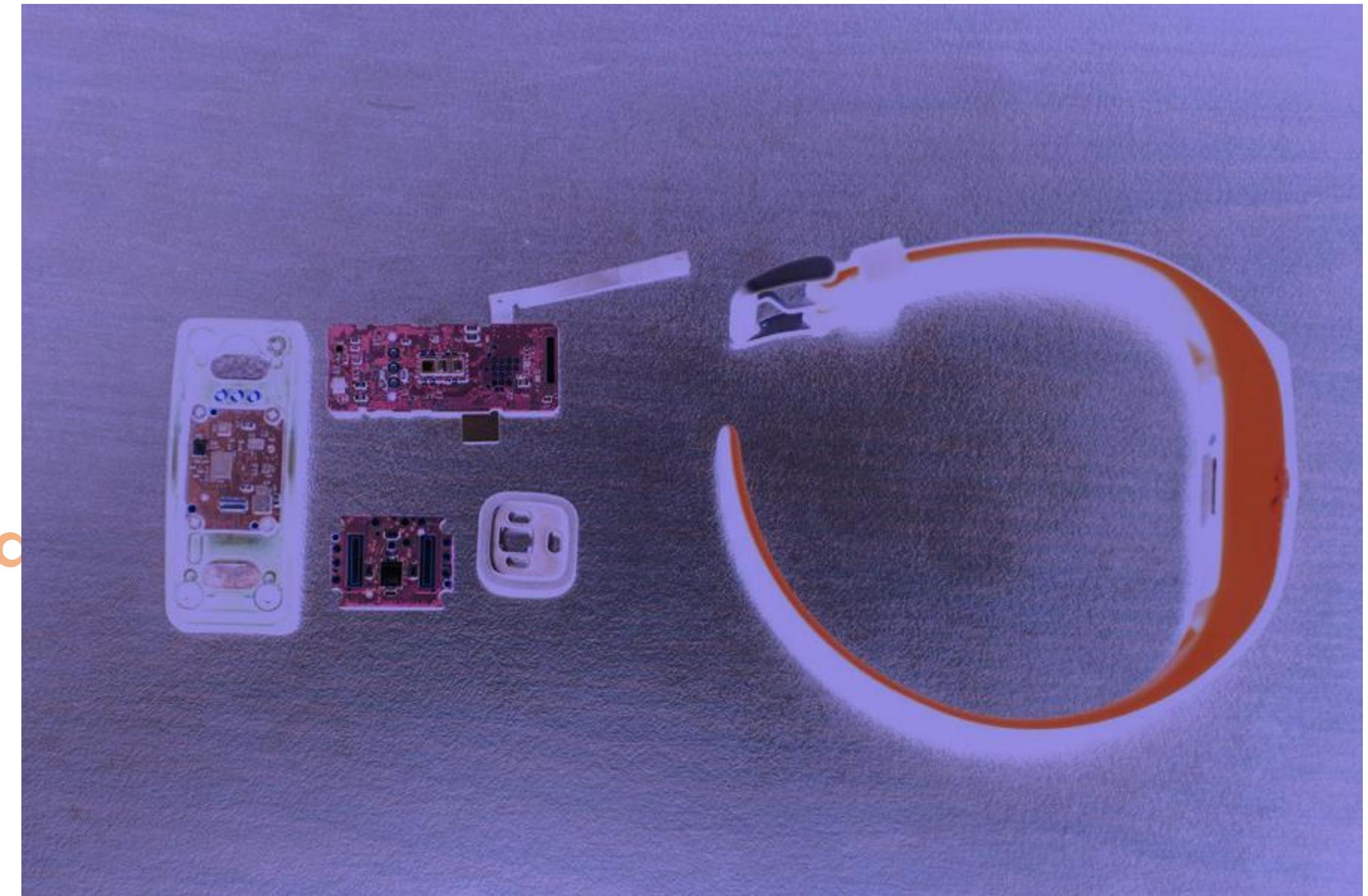
70+ EXHIBITORS
100+ STARTUPS

TRACTION



WHAT'S COMING UP IN 2017?

- From 1 Day to **2 Days** filled with even more people, companies and innovations
- **More international** than ever before
- New themes, e.g. **investing in health, VR, robotics and women and healthtech**
- Upgraded look of the **venue**



How we can collaborate?

Upgraded Life Festival

- Get a dive to the latest innovations and startup world in health, and meet the forerunners of the industry. Opportunities for e.g. visibility and content collaboration. Have an idea for a content in the event? Come and have a chat.

International project collaboration

- We can link you especially with the health startups in Finland, and we have a lot of experience managing projects with which bring startups and other industry players together.

Spreading information

- Don't hesitate to be in touch if you have a piece of information that you would like to share with our community

Save the date:

Upgraded Life Festival
25.-26.4.2017
@Helsinki
www.upgradedlifefestival.com

Special Discount:

Now with the code
GoodMorning2017
you will get a 20% discount
from ULF tickets
(Valid only today 24.2!)

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