



Ida Sofie Jensen

Director General

LIF - Danish Association of the Pharmaceutical Industry

Biography

Ida Sofie Jensen serves as the Director General of Lif (Danish Association of the Pharmaceutical Industry) and Director General of the subsidiary DLI (Dansk Lægemedel Information A/S). Ida Sofie Jensen has experience from business operations and the health sector as well as management, strategy, politics and finance.

Ida Sofie Jensen has been a Member of Supervisory Board at Tryg A/S since 2013. She serves as a Director of TryghedsGruppen smba, Plougmann & Vingtoft A/S and Den Erhvervsdrivende Fond Hans Knudsen Institutet. Ida Sofie Jensen serves as a Member of Supervisory Board at TrygVesta Forsikring A/S.

Ida Sofie Jensen holds MSc in Political Science, European Health Leadership Programme from INSEAD, Executive Management Programme from INSEAD and Executive Program from Columbia Business School.

