



Richard Wright
General Manager
Roche

Richard is the General Manager for Roche Pharma A/S Denmark. He also sits on the Board of Directors for Roche Diagnostics Denmark and the Roche Innovation Centre Copenhagen. Richard has also been recently appointed to the Committee for Healthcare at Danish Industries (DI)

Richard has worked for Roche for the previous 11 years in a number of roles and countries. These include:

Product Strategy Director, UK, 2015-2017

VP Sales and Marketing, Canada, 2012-2015

Global Brand Leader, Roche HQ, Basel, 2008-2012

Prior to joining Roche, Richard held a number of sales and marketing roles for AstraZeneca UK for over 5 years. Richard also has experience in healthcare consultancy, working for Datamonitor plc for 3 years in London, UK

Richard holds a BA honours degree from King's College, University of London; is an Associate of the Chartered Institute of Marketing, UK and in 2017 graduated from Henley Business School, University of Reading UK with a professional diploma in Strategic Marketing.

