



Located in the heart of Medicon Valley



with more than **300** member organisations

Use our networks to reach a targeted audience



MVA Good Morning Meetings

Do you want to reach out to the Medicon Valley life science eco-system and make key stakeholders and potential partners and customers aware of your company's expertise and ability to address their business or R&D needs? If so, the MVA Good Morning Meeting concept is for you!

Get your message across

With the MVA's Good Morning Meeting concept you can define an attractive and inspiring agenda allowing you to demonstrate your expertise and MVA will promote the meeting to a relevant audience of + 5000 local life science professionals and take care of meeting facilities and catering in either Copenhagen or Lund.

Get your invitation to **+ 5000** regional life science professionals



Promotion through MVA's

- Database
- Newsletter
- LinkedIn
- Networks



What is included?

The MVA Good Morning Meetings include:

- Three direct e-mails with invitations to the MVA data base of + 5000 regional life science professionals
- Listing in the MVA event calendar
- Promotion in MVA's biweekly newsletter
- Promotion on the MVA LinkedIn profile page
- Use of relevant other sources such as the MVA Networks and partner organisations
- Meeting room with projector and microphones
- Light welcome breakfast

An MVA Good morning meetings typically have somewhere between 20-50 participants and begin at 8:30 and end at 10:00. The short time frame makes it easy for the participants to attend and make it back to the office for an almost full working day.

The approximately 6-8 annual MVA Good Morning Meetings are all conducted in English. MVA will invite MVA-member companies and organizations, but you as host are welcome to invite participants not affiliated with an MVA-member company or organization.

20 - 50 expected participants

medicon valley **alliance**

Creating Opportunities

MEDICON
VALLEY
ALLIANCE

A GOLD LABEL
ORGANIZATION

for the entire
Life Science community
in Medicon Valley



"Merck is extremely happy to be a member of Medicon Valley Alliance. They supported us several times in the organization of successful events allowing pharmaceutical industries and research institutions to get together and share with each other their technical knowledge. When a scientific hot topic needs to be spread and discussed, MVA has always been able to bring matter experts around the same table, enabling high-level knowledge exchanges."

Jörn Mars, Senior Account Manager,
Life Science | Actives & Formulation
Merck

Cost, payment & terms

The cost for organizing a Good Morning Meeting is:

- 3.000 € (+ VAT) for MVA-members
- 5.000 € (+ VAT) for non-members

The Good Morning Meeting can also be offered in a digital format, at a reduced price of:

- 2.000 € (+ VAT) for MVA-members
- 3.000 € (+ VAT) for non-members

Only one-third of the amount is invoiced up front when signing the contract for an MVA Good Morning Meeting.

3-4 weeks before the meeting is scheduled to take place, you will receive a preliminary list of registered participants. Based on that list, you can then decide whether to proceed with the event or not.

The remaining two-thirds will be invoiced only after your final approval. If you decide not to proceed with the event, there will be no further invoicing from MVA.

If you want to know more about MVA Good Morning Meetings visit www.mva.org or contact Head of Business Development & Public Affairs, David Munis Zepernick, dz@mva.org, + 45 24 98 16 68



Website: www.mva.org



LinkedIn: Medicon Valley Alliance

