

Welcome

Gaining Customers in Denmark

(and beyond)

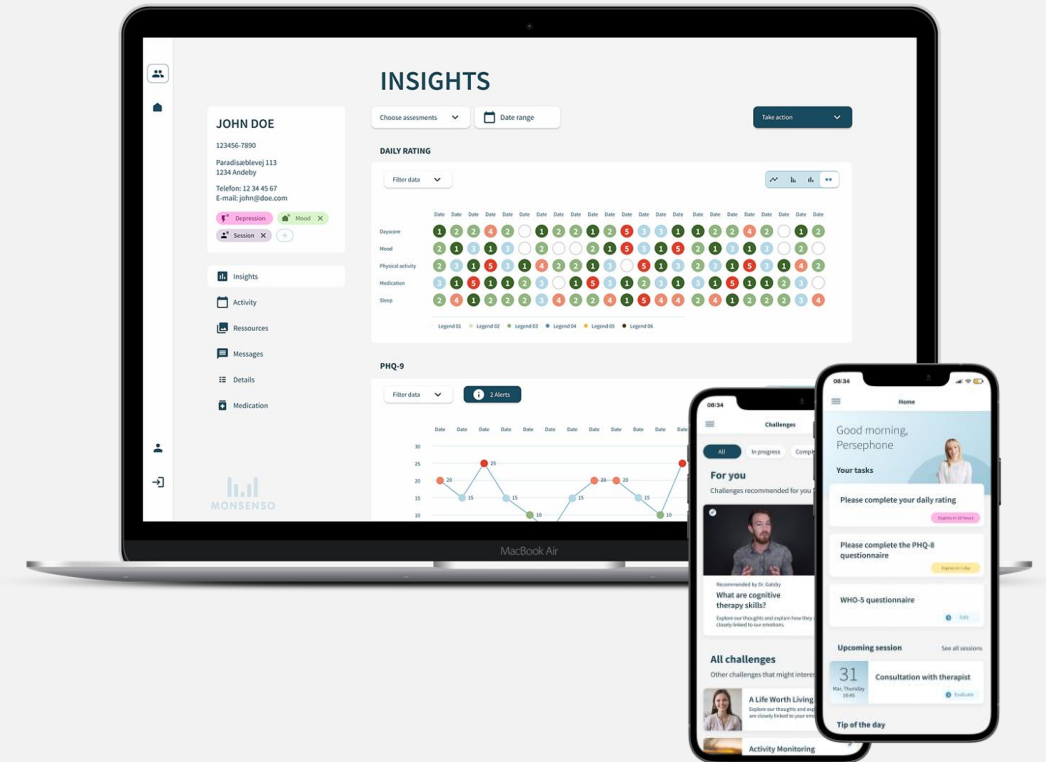
HealthTech @ Medicon Valley – Nov 17, 2021

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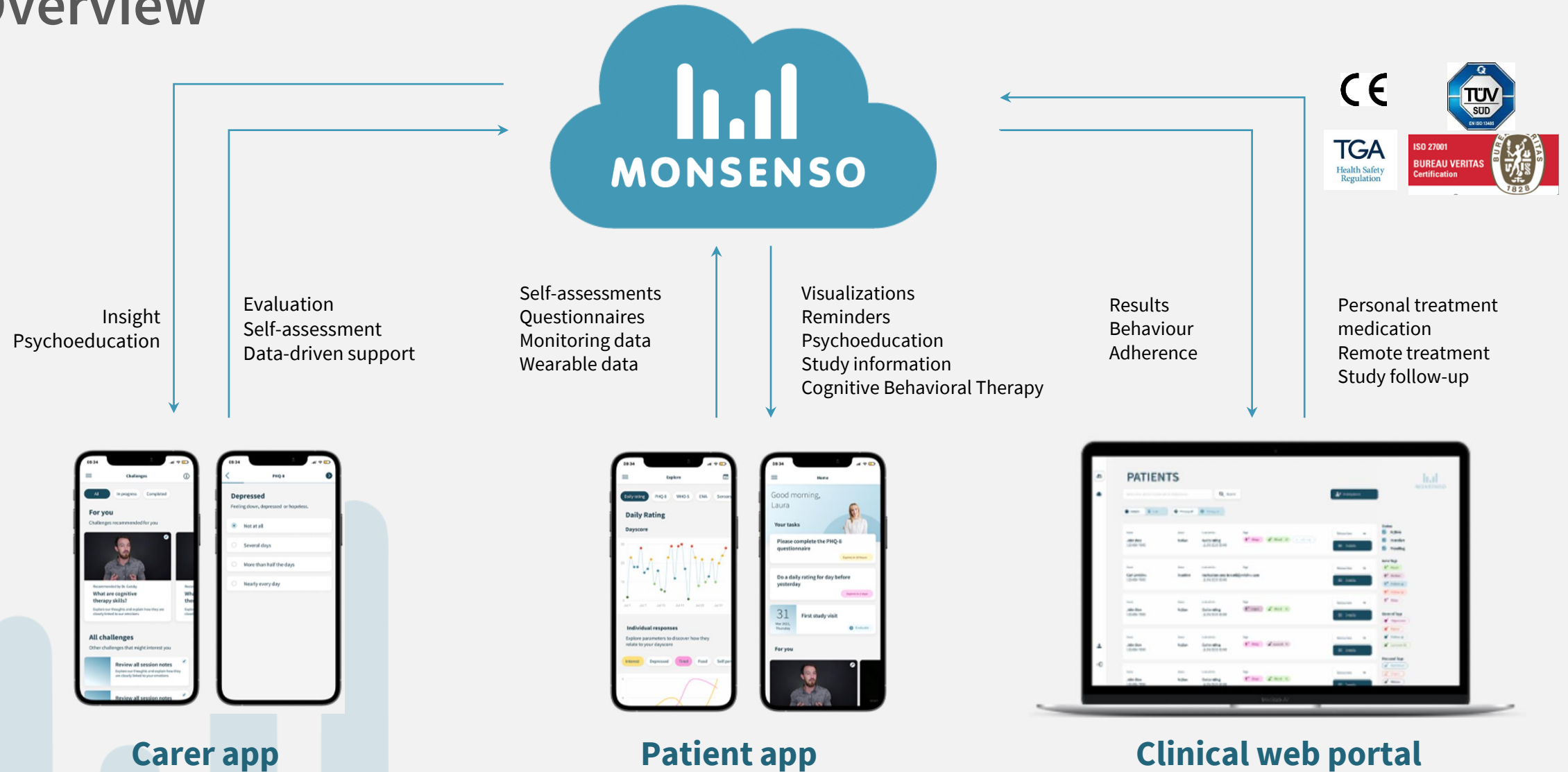
Overview

Monsenso

- Digital health company enabling patient-centric care and research
- Validated platform that supports real world data capture and personalised care
- Built on 8 years of R&D with leading experts globally in psychiatry and behavioral health
- Developed and validated with patients, clinicians and carers
- Class I CE Marked Medical Device
- ISO 13485, ISO 27001, TGA, Cyber Essentials, HIPAA



Solution Overview



Solution

Value for customers and partners

**Easy-to-use, personalised clinical solution for
remote monitoring, real-world data insights and treatment support**

Patients

Make the most of
the treatment for
better quality of
life

Clinicians

Personalise the
treatment of
patients for better
results

Clinics/hospital

Deliver better
treatment to more
patients at lower
costs

Partners/pharma

Expand core
business and gain
patient insights
with real-world
data

Validation

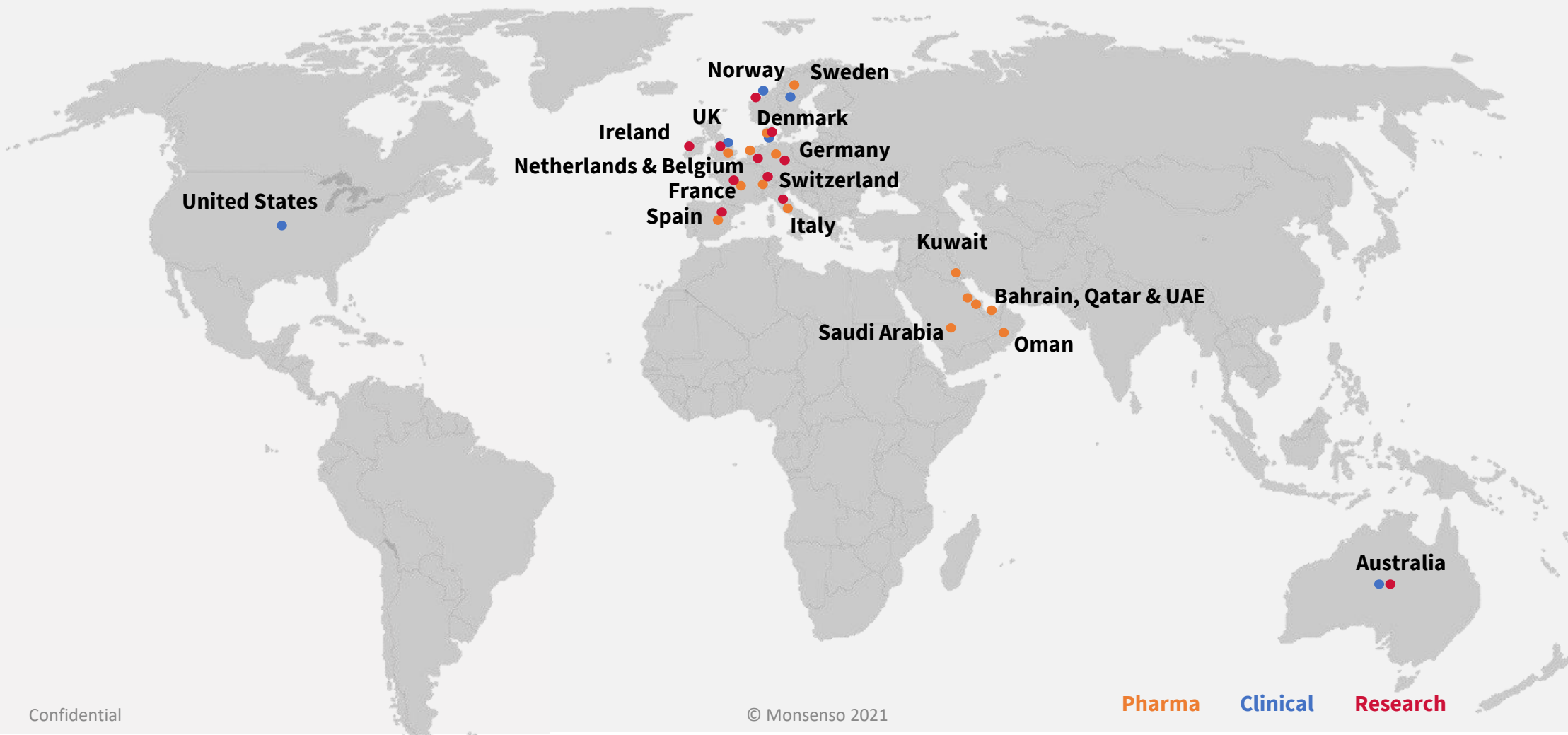
Case studies

- Configurable solution
 - 12 languages, 15 countries
 - Private and public health and social care
 - Research and pharma
- Clinical practice implementations
 - Bipolar, depression, schizophrenia, anxiety, borderline, addiction, multiple sclerosis
 - Treatment and prevention
- Research project involvement
 - Five H2020/ EUFP7 projects
 - Three Innovation Fund Denmark projects
 - One Eurostars project
 - PPP projects



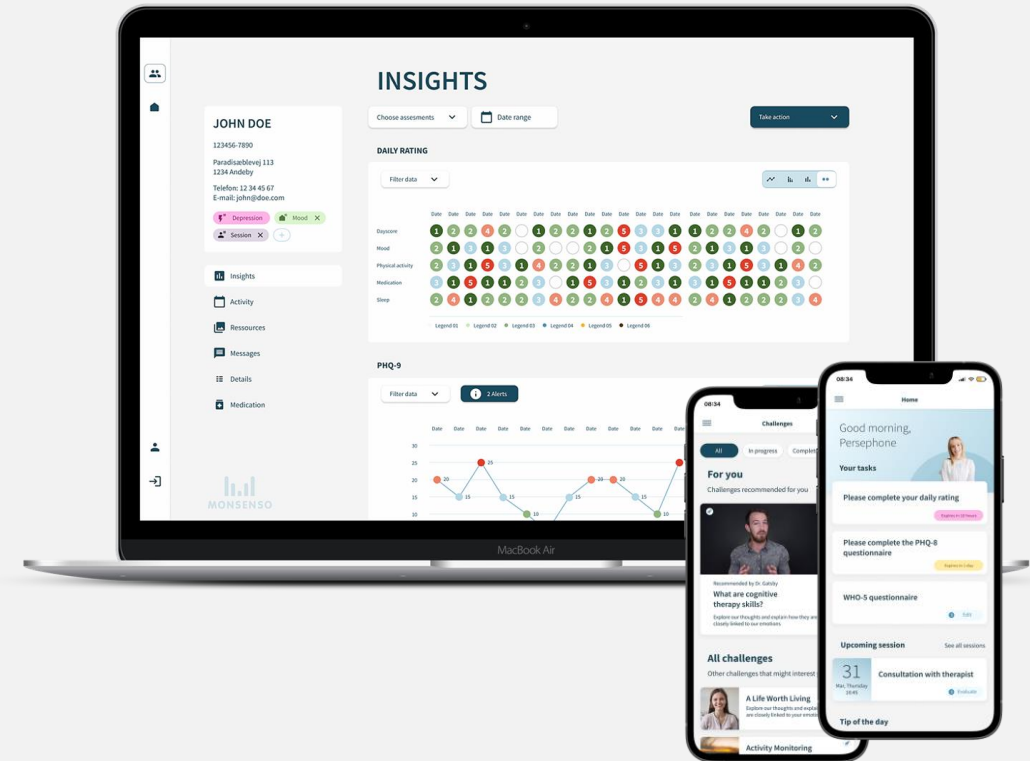
Validation

Global experiences



Conclusions

- Possible (not easy) to make business in Denmark (and abroad)
- Validation and research helps
- Identify initial supporters and promoters
- Focus on clinician onboarding and adoption
- Beware of transition from innovation to clinical operation



Want to know more?



Questions?

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