



# From being boring to driving digital disruption

# Common Challenges

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## Complex context

- *Regulations*
- *Procurement*
- *Politics (etc...)*

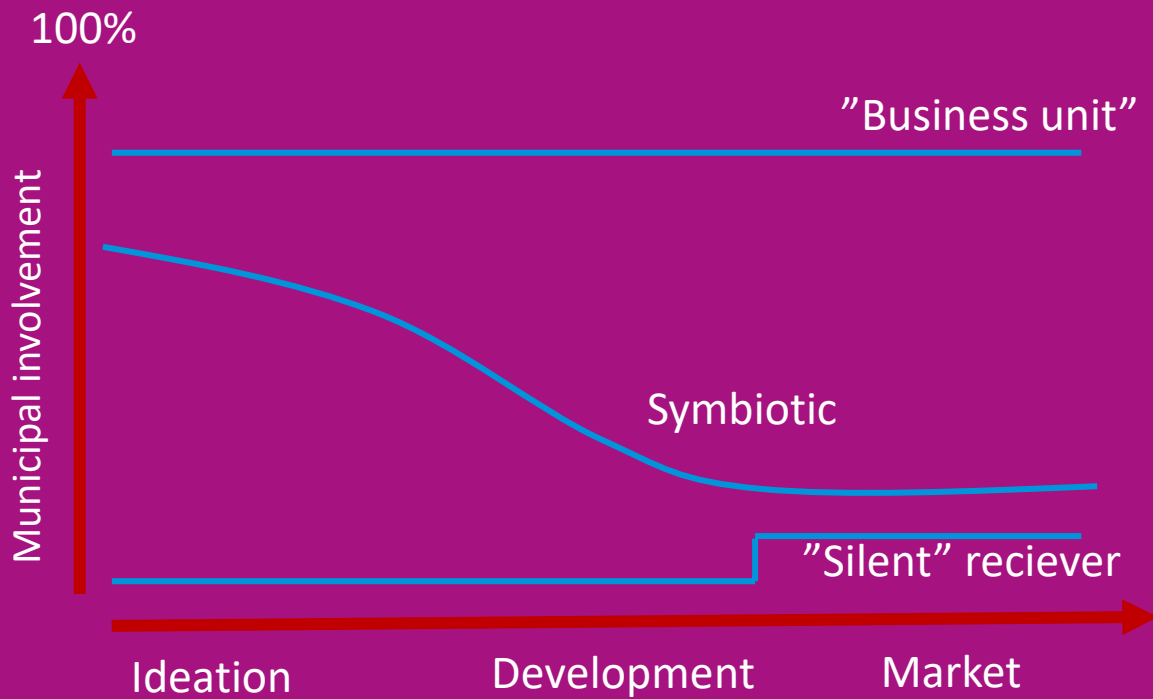
## Conflicting logics

- *Gain competitive advantage*
- vs
- *Deliver care with higher quality / more efficient*





# The Extremes



# Decrease risk

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## The municipal value proposition is based on knowledge

- *Ideate and provide insights*
- *Validate market hypothesis*
- *Partake in prototyping*
- *Piloting*
- *First customers (Avoid empty restaurants)*





# Testbed Careful AI

## Support early development

- *Database consisting of volunteers*
- *Dedicated Testbed Coordinator*
- *Processes benchmarked against the best*
- *Expert group review toll gates*
- *3-6 months*



Etik

Juridik

Informations-  
säkerhet

Jämställdhet

Användare

Testhöjd



# Thank you

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Do contact us if you are interested in testbeds, open data, ideation workshops, cases, prototyping challenges or just plain curious

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